



**REMARKS BY THE CHIEF EXECUTIVE OF THE NAIROBI STOCK EXCHANGE
MR. PETER MWANGI
DURING THE 2010 NSE INVESTMENT CHALLENGE AWARD CEREMONY
HELD ON 6TH OCTOBER 2010
AT THE NSE TRADING FLOOR**

The General Manager, NIC Securities, Mr. Allen Mbindyo
The Co-Founder of Smart Youth Investment Ltd, Ms. Catherine Gitonga
The Judges of the NSE Investment Challenge
Mentors and participants of the NSE Investment Challenge
Members of the Business Development Committee present
Media, Invited guests, Ladies and Gentlemen

It is my pleasure to welcome you to the Nairobi Stock Exchange as we mark the completion of The 2010 NSE Investment Challenge. The challenge is an online edutainment initiative, which simulates the trading environment at the NSE. Participants, who are drawn from Universities and Tertiary Institutions across the country, gain practical knowledge on the basics of investing.

Participants are given Kshs. 1 Million virtual startup capital to trade using live trading data from the NSE. During the three-month competition period, from June 2010 to August 2010, the winning team was able to realize an 89.4% three month period return on their investment. Over the same period, the NSE 20 Share Index gained 5.75%, thus the winning team outperformed the market by 83.65%.

The NSE recognizes the potential that this simulated platform has in forming an effective mechanism to initiate the youth into investing from an early age. The Investment Challenge is an innovative delivery channel with wide reach, as participants are able to access the game portal through their mobile phones.

In future, due to the interest shown in the past two competitions, we will broaden the competition to include investment groups as well as a bond trading simulation. We also intend to rollout the investment challenge to the East Africa region.

Finally, I wish to recognise the support we have received from NIC Securities, who have sponsored the NSE Investment Challenge Award ceremony and cash prizes to the tune of Kshs. 120,000. I also wish to thank our youth ambassador Julius Owino aka *Juliani* for partnering with us in this initiative. Thank you to the mentors and judges for making the Challenge possible.

With these few remarks, allow me to welcome the Smart Youth Investments Limited Co-founder, Catherine Gitonga to address us.

**PETER MWANGI
CHIEF EXECUTIVE**